

# Lumberton Radiological Associates, P.A.

## News Release

### For Details, Contact:

Mike DeCinti  
Director of Marketing  
(910) 738-8222 ext. 258  
mdecinti@lraxray.com

P.O. Box 1527  
209 West 27<sup>th</sup> Street  
Lumberton, NC 28358

Phone: (910) 738-8222  
Fax: (910) 671-0846  
www.lraxray.com

### LRA Launches New Website

**Lumberton, September 18, 2006:** In an effort to help its patients both before and after their visit to either the main Outpatient Center or the Wellness Imaging Center, LRA is proud to announce the launch of their new and improved website. By visiting [www.lraxray.com](http://www.lraxray.com) patients now have a new tool in an effort to make better healthcare choices.

“LRA realizes how important it is today for patients to be educated when it comes to their healthcare needs” says Mike DeCinti, Director of Marketing. “We wanted to make sure if our patients have questions or concerns, they could go online to find what it is they’re looking for.”

With its brand new “Patient Education Center” LRA’s new website explains its procedures in detail and gives patients the information they’ll need to be fully informed. The website also has sections dedicated to insurance information, frequently asked questions, health-related articles and useful links to other healthcare websites.

But the website isn’t just for current or potential patients. It also has beneficial information for referring healthcare providers when they need to learn more about LRA or access LRA’s new digital films, allowing physicians to view patient images online.

“As you can imagine we are really proud of the new website, and we hope to continually expand and grow. We know that with the web, information should constantly be updated to better serve its audience, and we’ll be making a conscious effort to work on that.” Mike DeCinti added.

For more information concerning LRA’s new website or any of their diagnostic imaging services, please feel free to contact Mike DeCinti, Director of Marketing, at (910)738-8222 ext 258 or by e-mail at [mdecinti@lraxray.com](mailto:mdecinti@lraxray.com). Also please feel free to visit our website at [www.lraxray.com](http://www.lraxray.com).

###

**Release October 1st**