

Lumberton Radiological Associates, P.A.

News Release

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LRA CT More Than Just Black & White Images

Lumberton, December 13, 2006: In May, Lumberton Radiological Associates began using Computed Tomography (CT) in its main outpatient center to provide the most comprehensive imaging services to its referring healthcare providers and their patients. And although LRA's 16-slice CT scanner produces the highest quality images to help in its diagnostic treatment, to better serve its patients, LRA has also begun using the latest technology in advanced visualization.

CT scan images are one-dimensional black and white images, and although they give LRA's radiologists a very clear look at the patient, often times a more complete image can help enhance what the radiologists need to see. Working with Vital Images, Inc. and their Vitrea workstation, LRA CT technologists can now produce 2D, 3D and 4D images of the human anatomy in full color to improve clinical decisions.

Also, these images are seamlessly integrated into LRA's Picture Archiving and Communications System (PACS), which allow the radiologists to share these images with the patient's referring healthcare provider over a secure online connection.

"Our PACS partnership represents streamlined workflow and dataflow solutions," said Philip I. Smith, executive vice president of corporate development for Vital Images. "Through our commitment to expanding the reach of our advanced visualization and analysis solutions, we are excited to showcase our strategic PACS relationships."

"The integration has saved us valuable time and streamlined our workflow by eliminating the need to move from one workstation to another to complete a study. And with the quality of the multi-dimensional, color images, we now see more information to help with our diagnosis." Said Dr. Andy Simays, diagnostic radiologist at LRA.

For more information concerning LRA's CT technology, or any of LRA's comprehensive imaging services, please feel free to contact Mike DeCinti, Director of Marketing, at (910)738-8222 ext 258 or by e-mail at mdecinti@lraxray.com. Also please feel free to visit our website at www.lraxray.com.

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Immediate Release