

# Lumberton Radiological Associates, P.A.

## News Release

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### LRA Offering Pain Management

**Lumberton, August 16, 2006:** In order to help patients suffering from chronic lower back pain, Lumberton Radiological Associates has acquired the latest in mobile imaging technology with GE's OEC® 9800 Plus Digital Mobile Imaging System. This equipment offers the first real-time, high resolution imaging technology available in a mobile X-ray system. This technology is designed to bring clearer images during interventional procedures to allow accurate placement of pain-relieving medication deep in the lower back and other areas that pain may radiate from.

Dr. Ben Gasque, Lumberton Radiological Associates CEO says that if you've tried other methods without success, an injection can give instant relief. "We quit often see immediate gratification for patients who receive this treatment."

With its high resolution imaging technology LRA's physicians and technologists now have the capability to see greater anatomical detail and more precise definition of anatomy. This improved imaging capability is especially important in minimally invasive procedures, such as epidural injections.

"It's one of the most gratifying procedures I am able to perform both professionally and personally." Dr. Gasque commented.

As with most of Lumberton Radiological Associates' procedures, patients must have a referral for the procedure by their healthcare provider. Many patients may not realize that they have a choice in where their procedure is performed and that they may request that their procedure takes place in LRA's outpatient center.

For more information concerning LRA's new pain management services or any of LRA's comprehensive imaging procedures, please feel free to contact Mike DeCinti, Director of Marketing, at (910)738-8222 ext 258 or by e-mail at mdecinti@lraxray.com. Also please feel free to visit our website at www.lraxray.com.

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**Immediate Release**