

Lumberton Radiological Associates, P.A.

News Release

For Details, Contact:

Mike DeCinti
Director of Marketing
(910) 738-8222 ext. 258
mdecinti@lraxray.com

P.O. Box 1527
209 West 27th Street
Lumberton, NC 28358

Phone: (910) 738-8222
Fax: (910) 671-0846
www.lraxray.com

LRA opens new CT scanner

Lumberton, May 18, 2006: On May 18th Lumberton Radiological Associates, P.A., which has been providing convenient outpatient imaging services to Robeson County residents for over 30 years, added CT scanning to its long list of diagnostic testing.

“CT scans have become a reliable and commonly used method for evaluation of medical conditions such as headache, abdominal pain, sinus disease, pneumonia, and cancer, just to name a few,” said Dr. Bob Cherichella. “We wanted to offer our patients high quality CT scans with the convenience of a comfortable outpatient facility.”

The Toshiba Aquilion is a multi-detector CT (MDCT) which has the ability to make thinner, sharper images than any other CT scanner in the area. “We looked at a lot of different scanners before picking the Toshiba”, said Dr. Jim Parker. “Not only can this machine scan the whole body in just a few seconds, it can produce a voxel, which is 3-D pixel, as small as 0.5mm x 0.5mm... that’s less than 1/50th of an inch”.

“Patients are going to love how quickly they can get their scans done,” said Dr. Ben Gasque, CEO of LRA. “Most of the time, they will be in and out of our parking lot in less than 45 minutes and their doctor will have a full report the same day.”

Adding to their current services including, x-ray, mammography, ultrasound, bone density analysis, and pain management, the CT scanner means the doctors of LRA can now see signs of many diseases earlier than ever before, when it is more treatable.

For more information on LRA’s new CT scanner or any of their services please feel free to contact Mike DeCinti, Director of Marketing, at 738-8222 ext 258.

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Immediate Release