

Lumberton Radiological Associates, P.A.

News Release

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LRA Celebrates National Mammography Day

Lumberton, October 1, 2007: Early screening has been proven to save lives by detecting breast cancer at its earliest stages. During Breast Cancer Awareness Month, the third Friday has become known as National Mammography Day, and the radiologists of Lumberton Radiological Associates are using this day to spread the word about early detection.

An event, to honor National mammography Day, has been planned for Friday, October 19th from noon until 2:00pm in the parking lot of Biggs Park Mall in Lumberton. The event will offer the public a wide variety of information concerning the importance of early screening and even allow women over the age of 40 an opportunity to schedule an appointment for their yearly mammogram.

There will also be other groups joining in to help spread the message. The Sisters Network (a national cancer survivor support group) will be there collecting funds to go toward mammograms for those women who do not have insurance and cannot currently afford one. Also, The American Cancer Society and the American Red Cross will be on hand with important information, as well as local author Lisa Oxendine discussing her new book, which deals with this important topic. Finally, Regis Hair Salon will be onsite hosting their annual "Cut For A Cure" fundraiser, where all proceeds of haircuts will go toward cancer research.

Lumberton Radiological Associates, The City of Lumberton, Robeson County, Biggs Park Mall and WFNC are sponsoring the event. There will be important information, live entertainment, and refreshments for all who attend.

For more information concerning LRA's National Mammography Day, please feel free to contact Mike DeCinti, Director of Marketing, at (910)738-8222 ext 258 or by e-mail at mdecinti@lraxray.com. Also please feel free to visit our website at www.lraxray.com.

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